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# **Report Parameters**

# 1 County

5137 Stone County, AR

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

12,775

Population (2024)

Population **grew by 161** over the last 5 years and is projected to **grow by 307** over the next 5 years.

3,374

**Total Regional Employment** 

Jobs grew by 87 over the last 5 years and are projected to grow by 177 over the next 5 years.

\$37.7K

Median Household Income (2022)

Median household income is \$37.5K below the national median household income of \$75.1K.

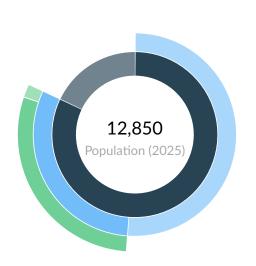
#### **Takeaways**

- As of 2024 the region's population increased by 1.3% since 2019, growing by 161. Population is expected to increase by 2.4% between 2024 and 2029, adding 307.
- From 2019 to 2024, jobs increased by 2.6% in Stone County, AR from 3,287 to 3,374. This change fell short of the national growth rate of 3.9% by 1.3%. As the number of jobs increased, the labor force participation rate decreased from 45.3% to 43.3% between 2019 and 2024.
- Concerning educational attainment, **10.2% of Stone County**, **AR residents possess a Bachelor's Degree** (11.3% below the national average), and **12.9% hold an Associate's Degree** (3.9% above the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Warehouse Clubs, Supercenters, and Other General Merchandise Retailers.

	Population (2025)	Labor Force (Feb 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	12,850	3,968	3,374	88.0	\$356.76M	\$643.74M	\$473.83M
State	3,107,011	1,416,575	1,465,252	90.5	\$176.73B	\$195.77B	\$211.45B



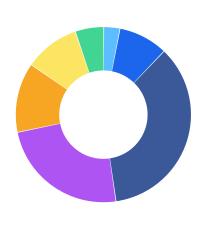
#### Feb 2025 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	10,532
Not in Labor Force (16+)	6,564
<ul> <li>Labor Force</li> </ul>	3,968
<ul><li>Employed</li></ul>	3,730
Unemployed	238
Under 16, Military, and institutionalized Population	2,317

#### **Educational Attainment**

Concerning educational attainment, 10.2% of Stone County, AR residents possess a Bachelor's Degree (11.3% below the national average), and 12.9% hold an Associate's Degree (3.9% above the national average).

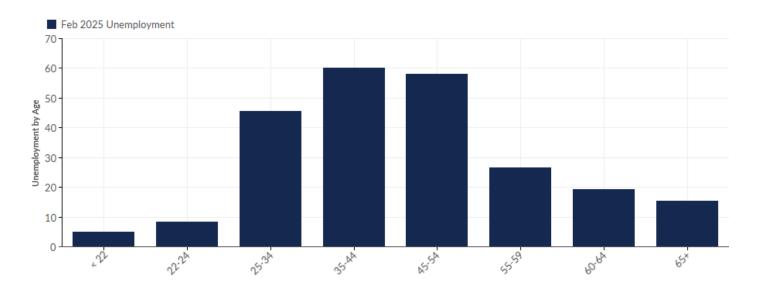


	% of Population	Population
<ul> <li>Less Than 9th Grade</li> </ul>	3.0%	282
9th Grade to 12th Grade	9.1%	861
High School Diploma	35.5%	3,363
Some College	24.1%	2,278
Associate's Degree	12.9%	1,219
Bachelor's Degree	10.2%	963
Graduate Degree and Higher	5.3%	497



# Unemployment by Demographics

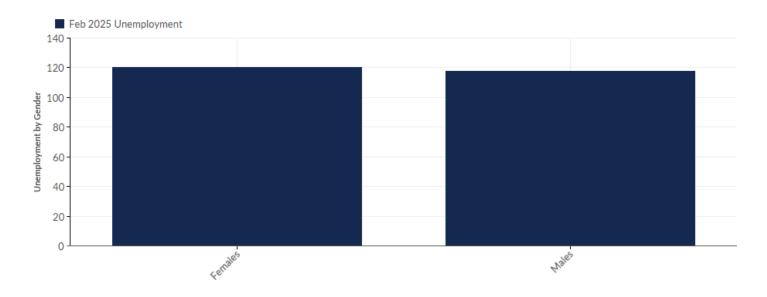
# Unemployment by Age



Age	Unem (I	ployment Feb 2025)	% of Unemployed
< 22		5	2.10%
22-24		8	3.36%
25-34		45	18.91%
35-44		60	25.21%
45-54		58	24.37%
55-59		27	11.34%
60-64		19	7.98%
65+		15	6.30%
	Total	238	100.00%



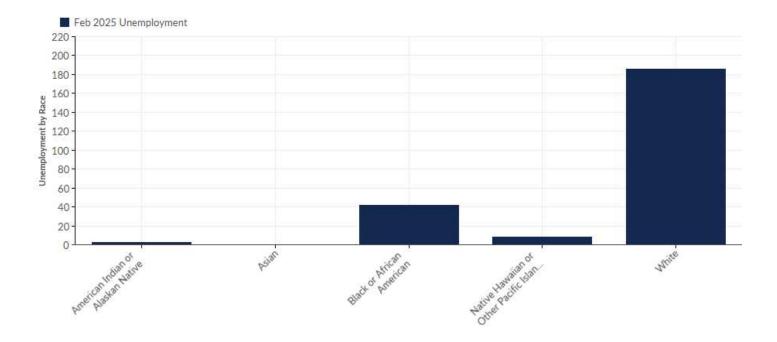
# **Unemployment by Gender**



Gender	Unemp (F	loyment eb 2025)	% of Unemployed
Females		120	50.42%
Males		118	49.58%
	Total	238	100.00%



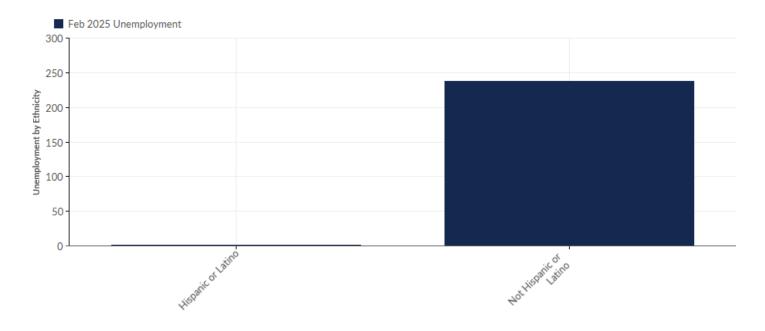
# **Unemployment by Race**



Race	U	nemployment (Feb 2025)	% of Unemployed
American Indian or Alaskan Native		2	0.84%
Asian		0	0.00%
Black or African American		42	17.65%
Native Hawaiian or Other Pacific Islander		8	3.36%
White		186	78.15%
	Total	238	100.00%



# **Unemployment by Ethnicity**



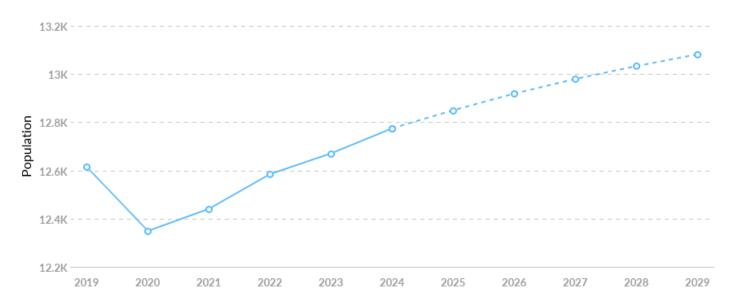
Ethnicity	Un	employment (Feb 2025)	% of Unemployed
Hispanic or Latino		1	0.42%
Not Hispanic or Latino		237	99.58%
	Total	238	100.00%



# Historic & Projected Trends

# **Population Trends**

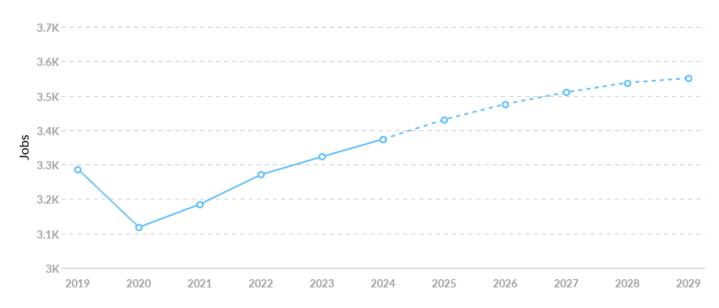
As of 2024 the region's population increased by 1.3% since 2019, growing by 161. Population is expected to increase by 2.4% between 2024 and 2029, adding 307.



Timeframe	Population
2019	12,614
2020	12,349
2021	12,441
2022	12,585
2023	12,671
2024	12,775
2025	12,850
2026	12,919
2027	12,980
2028	13,033
2029	13,082

# **Job Trends**

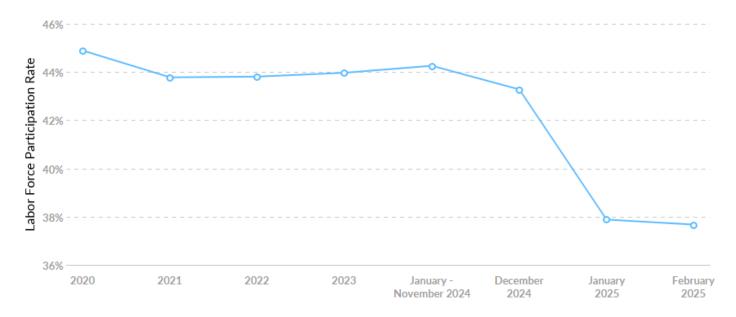
From 2019 to 2024, jobs increased by 2.6% in Stone County, AR from 3,287 to 3,374. This change fell short of the national growth rate of 3.9% by 1.3%.



Timeframe	Jobs
2019	3,287
2020	3,118
2021	3,185
2022	3,271
2023	3,323
2024	3,374
2025	3,431
2026	3,476
2027	3,510
2028	3,538
2029	3,551



# **Labor Force Participation Rate Trends**

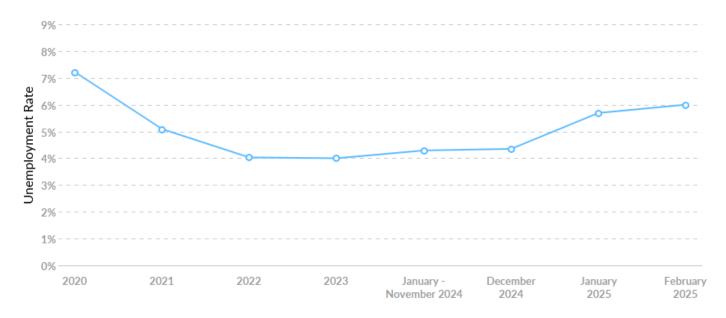


Timeframe	Labor Force Participation Rate
2020	44.89%
2021	43.78%
2022	43.81%
2023	43.97%
January - November 2024	44.26%
December 2024	43.28%
January 2025	37.88%
February 2025	37.67%



# **Unemployment Rate Trends**

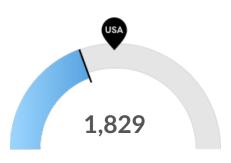
Stone County, AR had a February 2025 unemployment rate of 6.00%, decreasing from 7.22% 5 years before.



Timeframe	Unemployment Rate
2020	7.22%
2021	5.09%
2022	4.03%
2023	4.00%
January - November 2024	4.29%
December 2024	4.35%
January 2025	5.69%
February 2025	6.00%



# **Population Characteristics**



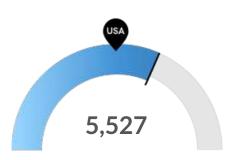
#### **Millennials**

Stone County, AR has 1,829 millennials (ages 25-39). The national average for an area this size is 2,575.



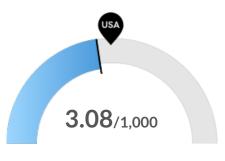


Stone County, AR has 1,119 veterans. The national average for an area this size is 643.



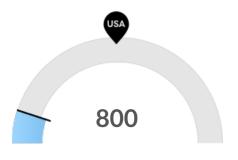
#### **Retiring Soon**

Retirement risk is high in Stone County, AR. The national average for an area this size is 3,825 people 55 or older, while there are 5,527 here.



#### **Violent Crime**

Stone County, AR has 3.08 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Stone County, AR. The national average for an area this size is 5,277 racially diverse people, while there are 800 here.



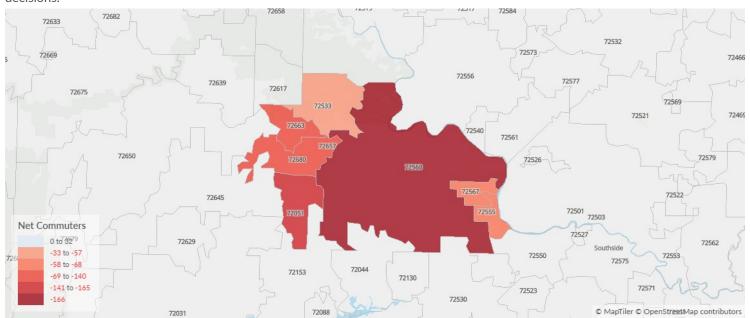
#### **Property Crime**

Stone County, AR has 11.21 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.



### Place of Work vs Place of Residence

Understanding where talent in Stone County, AR currently works compared to where talent lives can help you optimize site decisions.



Where	Tale	nt V	Vorks
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ZIP	Name	2024 Employment
72560	Mountain View, AR (in S	2,842
72680	Timbo, AR (in Stone cou	276
72051	Fox, AR (in Stone county)	82
72533	Fifty Six, AR (in Stone c	72
72663	Onia, AR (in Stone coun	46

#### Where Talent Lives

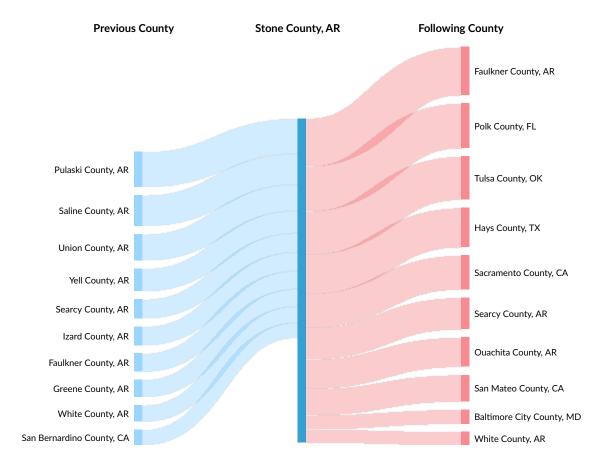
ZIP	Name	Workers
72560	Mountain View, AR (in S	3,009
72680	Timbo, AR (in Stone cou	350
72051	Fox, AR (in Stone county)	223
72663	Onia, AR (in Stone coun	115
72533	Fifty Six, AR (in Stone c	106

2024

# Inbound and Outbound Migration

The table below analyzes past and current residents of Stone County, AR. The left column shows residents of other counties migrating to Stone County, AR. The right column shows residents migrating from Stone County, AR to other counties.

As of 2022, 26 people have migrated from Pulaski County, AR to Stone County, AR. In the same year, 35 people left Stone County, AR migrating to Faulkner County, AR. The total Net Migration for Stone County, AR in 2022 was 67.



Top Previous Counties	Migrations
Pulaski County, AR	26
Saline County, AR	22
Union County, AR	19
Yell County, AR	16
Searcy County, AR	14
Izard County, AR	14

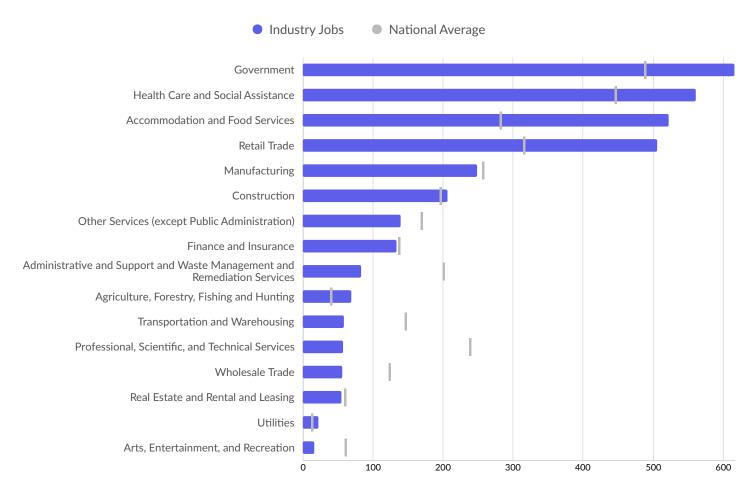


Top Previous Counties	Migrations
Faulkner County, AR	13
Greene County, AR	13
White County, AR	12
San Bernardino County, CA	11
Cleburne County, AR	11
Hidalgo County, TX	11
Craighead County, AR	10
Lonoke County, AR	9
Pope County, AR	7
Top Following Counties	Migrations
Faulkner County, AR	35
Polk County, FL	33
Tulsa County, OK	32
Hays County, TX	29
Sacramento County, CA	25
Searcy County, AR	23
Ouachita County, AR	21
San Mateo County, CA	19
Baltimore City County, MD	10
White County, AR	10
Garland County, AR	9
Mississippi County, AR	8
Tarrant County, TX	8
Washington County, AR	8
Saline County, AR	8

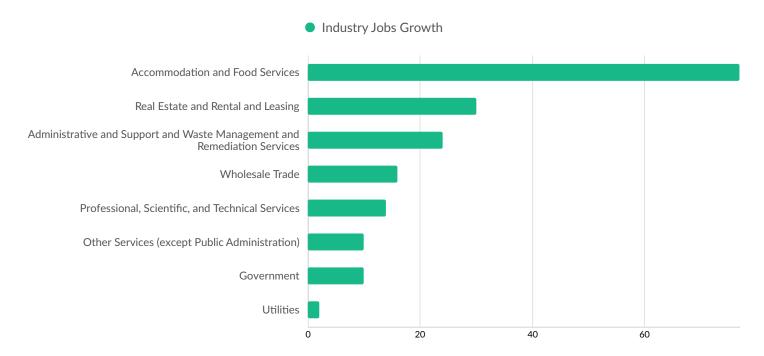


# **Industry Characteristics**

# **Largest Industries**

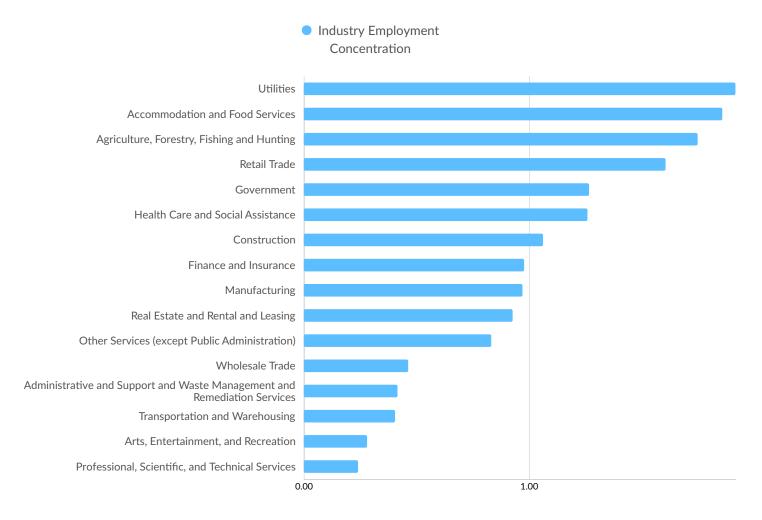


# **Top Growing Industries**



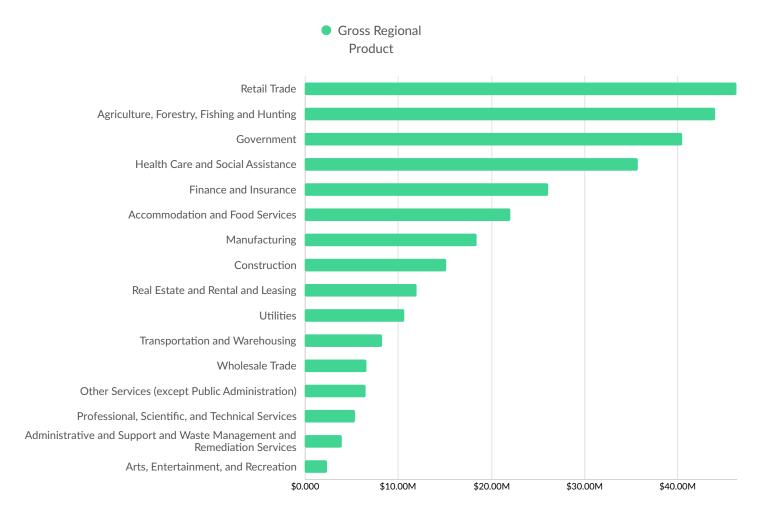


# **Top Industry Employment Concentration**



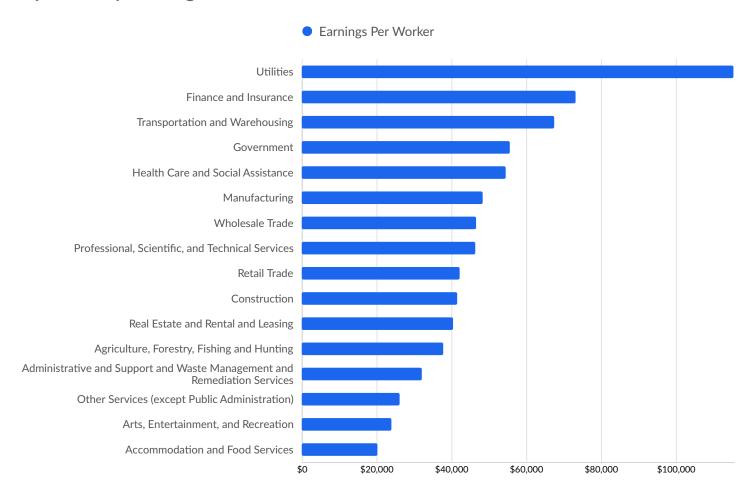


# **Top Industry GRP**





# **Top Industry Earnings**





# **Business Characteristics**

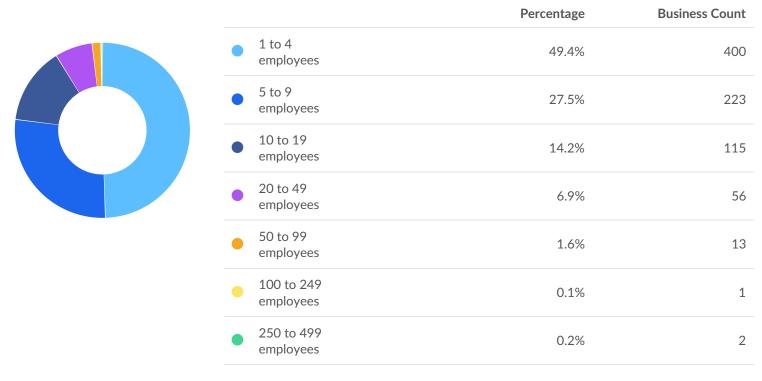
# 787 Companies Employ Your Workers

Online profiles for your workers mention 787 companies as employers, with the top 10 appearing below. In the last 12 months, 70 companies in Stone County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mountain View School District	56	Walmart	39
Walmart	29	Entergy	27
State of Arkansas	27	Norman Regional Hospital	20
Stone Bank	14	Taco Bell	16
White River Health Systems	13	Angi	14
United States Forest Service	12	White River Health Systems	13
Ozarka College	11	GPM Investments	12
Stone County Ironworks	11	Mountain View School District	10
Excel Boat Company	10	State of Arkansas	10
McDonald's	10	United States Forest Service	9



#### **Business Size**

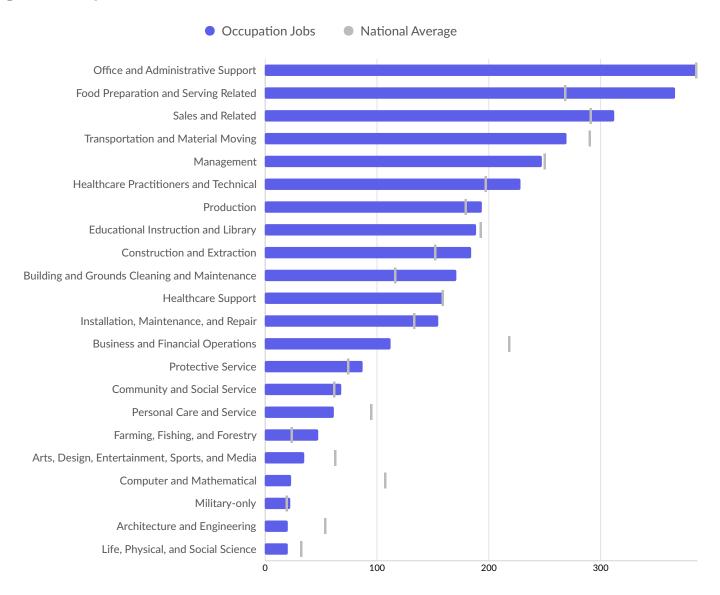


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

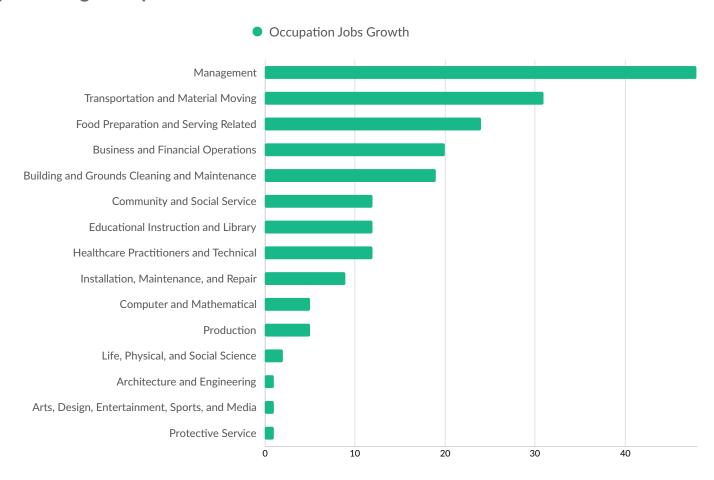


# **Workforce Characteristics**

### **Largest Occupations**



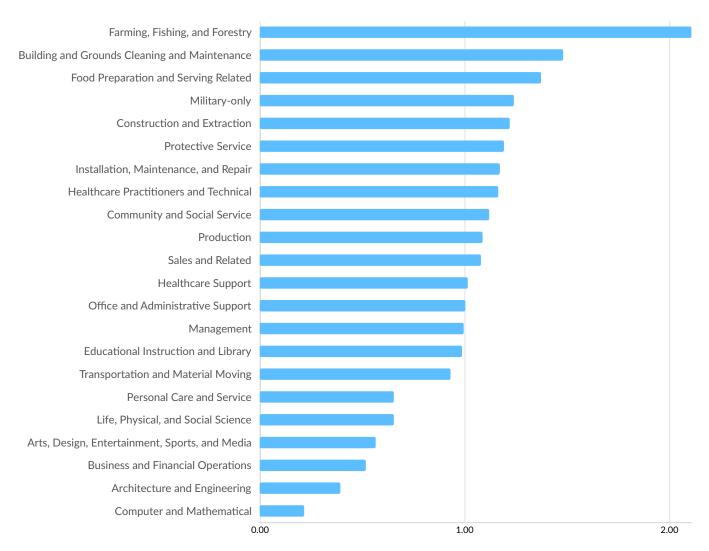
# **Top Growing Occupations**





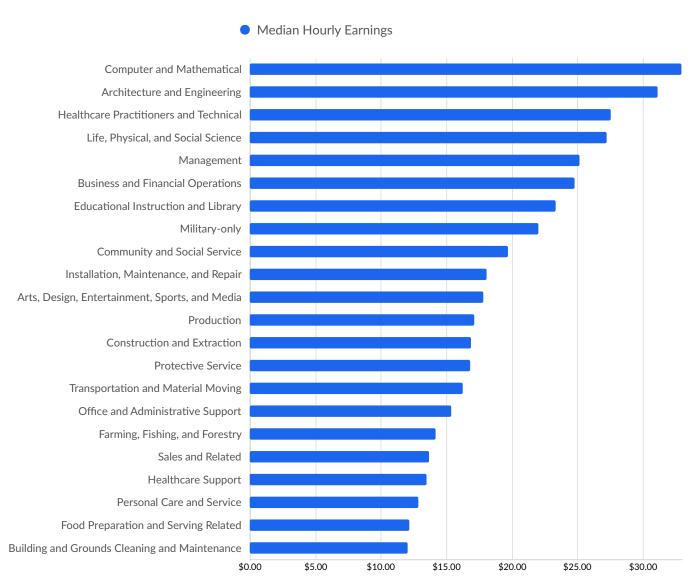
# **Top Occupation Employment Concentration**

Occupation Employment Concentration





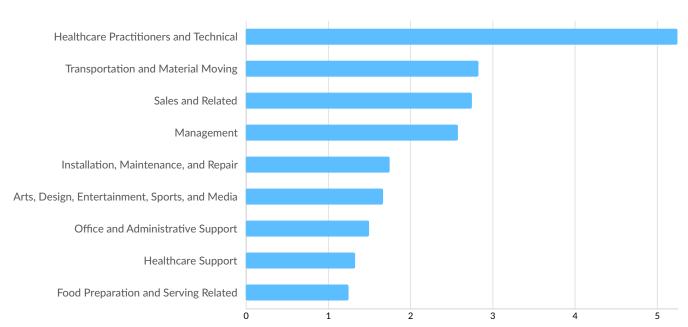
# **Top Occupation Earnings**



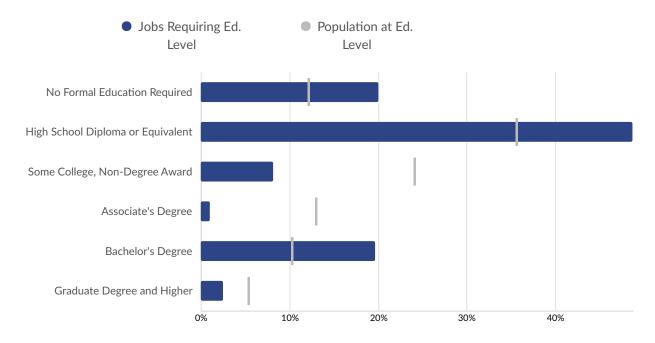


# **Top Posted Occupations**





# Underemployment



# **Educational Pipeline**

Over the last 5 years, no schools in Stone County, AR produced graduates.

# **In-Demand Skills**

